



**Matt All**  
**Senior Vice President and General Counsel,**  
**Blue Cross and Blue Shield of Kansas**

Matt All is a fifth-generation native Kansan. Raised in Augusta, Kansas, he received his bachelor's degree from the University of Kansas and his law degree from Yale Law School in New Haven, Connecticut. After working in private legal practice in Kansas City and Lawrence, he spent eight years in state government—first as Assistant Insurance Commissioner, and then as Chief Counsel to the Governor.

In January 2007, he left state government to begin work as General Counsel of Blue Cross and Blue Shield of Kansas and has served on the company's steering committee ever since. Today, he serves as Senior Vice President and General Counsel. His executive responsibilities include legal services, corporate governance, information services, claims, and corporate communications.

Matt has been deeply engaged in preparing Blue Cross and Blue Shield of Kansas for health care reform. He leads the company's Health Care Reform Guidance Team, and represents the company in the national Blue Cross Blue Shield Association's Health Care Reform Implementation Task Force.

Matt is also actively involved in the community. Since 2002, he has been a lecturer at the University of Kansas School of Law, where he has taught both insurance law and Indian gaming law. He has served as chairman of the Kansas Bar Association Insurance Law Section, and serves on the Kansas Bar Association Commission on Professionalism. From 2007 until 2010, he was the Governor's appointee and chairman of the Kansas Lottery Gaming Facility Review Board, which selected the winning applications to build and manage casinos in Kansas. He lives in Lawrence with his family.