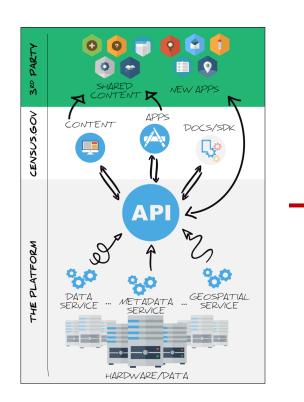
data.census.gov

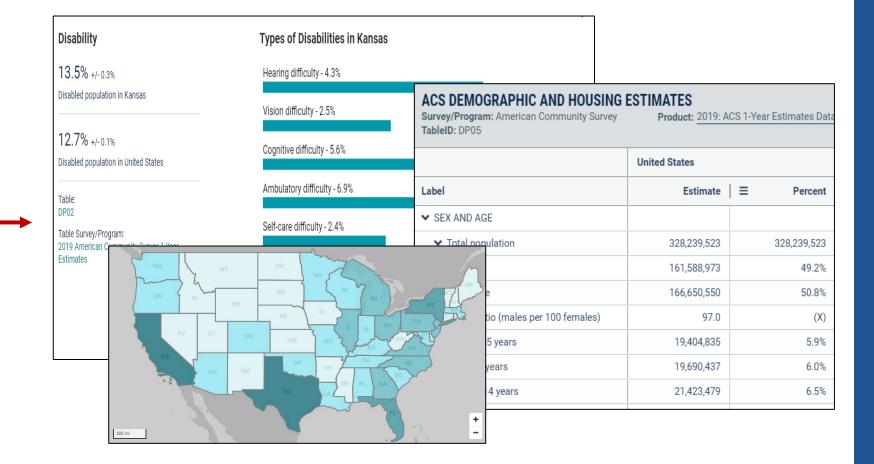
Kansas State Data Users Meeting June 23, 2021

Kanin Reese Center for Enterprise Dissemination (CED) U.S. Census Bureau



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United States®

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Top 10 Feedback: April 2020 - May 2021

1. Navigation	2,211	18.5%
Navigation Instructions	1,501	68%
General Navigation Issues	448	20%
Site not intuitive/Can't navigate the site	201	9%
Lack of availability due to filter selections	85	4%

2. Data Availability	1,759	14.7%
Missing ACS data	581	33%
Other Data Availability (e.g. availability questions for migrated data, datasets/surveys/programs not yet available on the site)	577	32%
Missing Decennial data	258	15%
Missing Econ data	196	11%
Missing PEP data	187	11%

3. Filtering	659	5.5%
Filter panel is inconsistent	235	36%
Can't locate ZCTAs for ACS	147	22%
General Filtering Issues	119	17%
Other defects with filters	78	12%
Filter selection not appearing in list	46	7%
Unable to find Geo Components	28	4%
Confusion about use of summary levels	19	3%

4. Performance	560	4.7%
Other performance issues	202	36%
Site moves slow/lags/freezes/doesn't load	190	34%
Support ID/Reference IDs	131	24%
White Screens	39	7%

5. Download	559	4.7%
Don't like download format	152	27%
General download issues	146	26%
Download fails	117	21%
Download instructions needed	73	13%
Download defects	70	13%
Bulk download capability needed	10	2%

6. Pseudo Geos	259	2.2%
Defects for pseudo geos	77	30%
Request more pseudos for ZCTAs	72	28%
Request more pseudos for tracts	35	13%
Request more pseudos for other geos	30	12%
Other Pseudo Geos	26	10%
Request more pseudo for Blocks/Block Groups	25	10%
Request more pseudos for places	8	3%

7. Mapping 254 2.1% Other mapping issues 128 50% Want improved functionality (i.e., draw radius 62 24% using address) Don't know how to use mapping 41 16% Defects with mapping 29 11%

8. Address Search	243	2.0%
Integrated address search	243	100%

9. Printing	176	1.5%
Wants to print table or map	81	46%
Specifically wants PDF functionality	55	31%
Other printing issues	42	24%
Presentable documents to be shared or printed in full	14	8%

10. Look & Feel	175	1.5%
Other Look & Feel	150	86%
Like the overall look of the site	15	9%
Complaints about feedback box	6	3%
Not enough data viewed at one time	6	3%

Total Feedback: 11,949 Total Top 10 Feedback: **5**,**918** Top 10 Percentage: **49.5**%

Shape your future START HERE >



2020CENSUS.GOV

data.census.gov Demo

1. Getting Started with Census Data

Example: Population data for Shawnee County, Kansas

2. Comparing Over Time (Searching by Table ID, Customizing View, Saving Results)

Example: Median rent, income, and rent as a percentage of household income over time CP04 and CP03 in Topeka city, Kansas

3. Comparing Across Geographies (Searching by Topic, Mapping, Download)

Example: Population 60 and over for all Census Tracts in Shawnee County, Kansas

4. Business Data (Searching by Industry)

Example: Sales, employees, and number of establishments for accommodations in Topeka, Kansas Metro Area

- 5. Can't Find the Estimate You Need? Microdata Access (MDAT)
- 6. Resource Pages



data.census.gov Demo

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Available Census Bureau data for Shawnee County, Kansas



Two Ways to access the Geography Profile for Shawnee County, Kansas

- 1. The Single Search Bar
 - Type Shawnee County in the single search bar
 - Click "Shawnee County, Kansas Profile"

All Results Page:



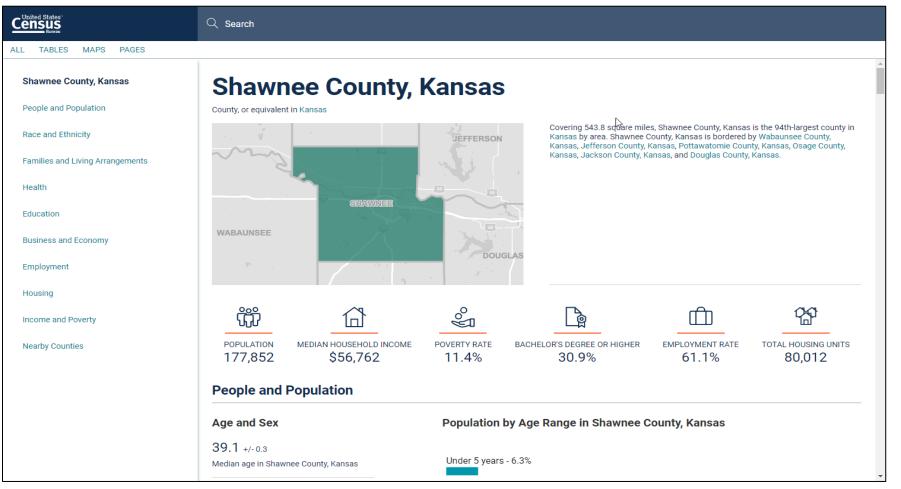
2. The All Results Page

- Type Shawnee County in the single search or use the advanced search filters
- On the right hand side of the screen under "Explore Data", click "Shawnee County Profile"



Popular Census Bureau data for Shawnee County, Kansas

Geography Profile for Shawnee County, Kansas





Visualizations of Census Bureau data for Shawnee County

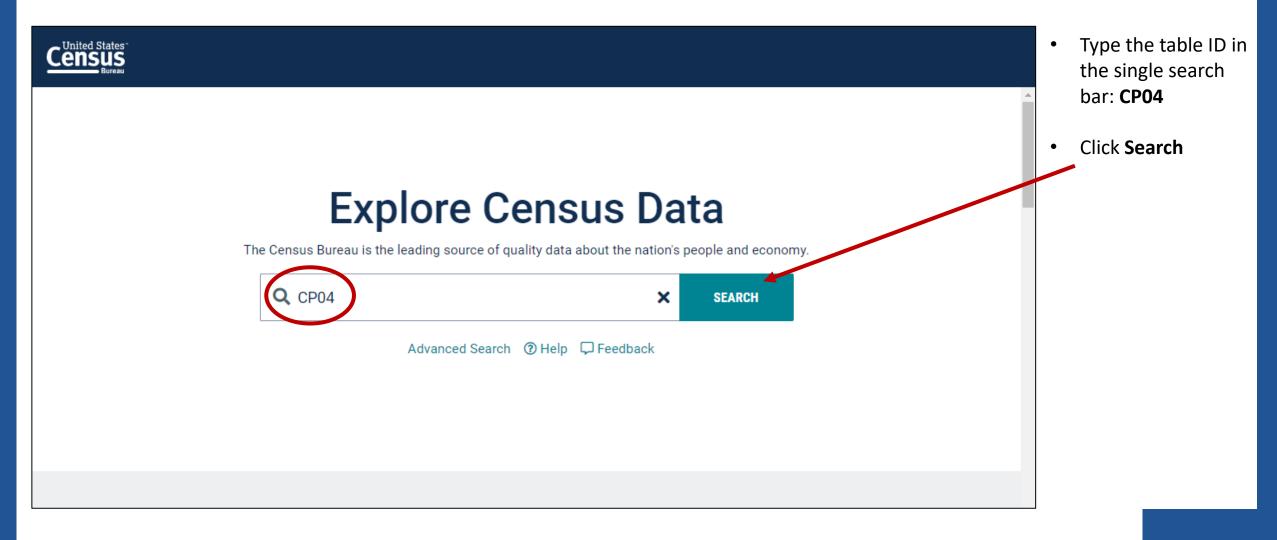
Click a table title for more information on the topic

	Q Search								
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People and Population			Q Sea	rch					
Race and Ethnicity	Housing units in Shav		APS PAGES 4 Search RAPS RAPS						
Families and Living Arrangements			CTERISTICS	Image: Search Product: 2019: ACS 5-Year Estimates Data Profiles > Image: Surveys 123 Image: Search Image: Search					
Health						۵			
Education	Housing units in Unite					(T)			
Business and Economy	DP04	Label		Margin of Error	Percent	Percent Margin of Error		8	
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Specify Table ID





data.census.gov Demo

1. Getting Started with Census Data

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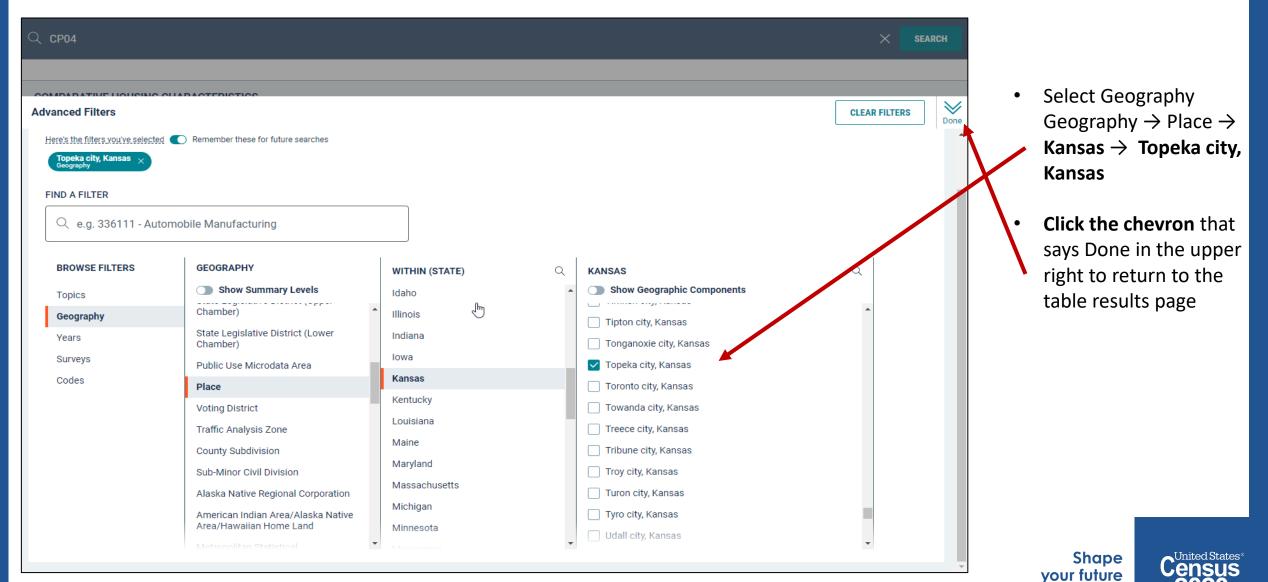


Navigate to Table and Click Filter to Add Your Geographies

		Q CP04			× SEARCH
• Click Tables in the	ALL TABLES MAPS PAGES				
upper left	1 Results FILTER DOWNLOAD	COMPARATIVE HOUSING (Survey/Program: American Commu		CS 1-Year Estimates Compar 🗸	CUSTOMIZE TABLE
• By default, you will	COMPARATIVE HOUSING CHARACTERISTICS	TableID: CP04			CUSTUMIZE TABLE
get data for the	Survey/Program: American Community Survey		United States		
United States	Years: 2019, 2218, 2017, 2016, 2015, 2014, 2013, 2012, 2012, 2010	Label	2019 Estimate	2018 Estimate	2019 - 2018 Statistical Si
	Table: CP04	V HOUSING OCCUPANCY			2019 - 2018 Statistical Si
• Click Filter to begin		✓ Total housing units	139,686,209	138,539,906	
-		Occupied housing units	87.9%	87.7%	* Cell/Column Notes
•		Vacant housing units	12.1%	12.3%	*
select other		Homeowner vacancy rate	1.5	1.5	Note
geographies		Rental vacancy rate	6.0	6.1	*
5 5 1	Accessibility	VUNITS IN STRUCTURE			
	Information Quality	➤ Total housing units	139,686,209	138,539,906	*
	FOIA	1-unit, detached	61.3%	61.4%	
	Data Protection and Privacy Policy	1-unit, attached	5.8%	5.9%	
	By default, you will get data for the United States Commany default, you will get data for the United States Commany default, you will survey/Program: defican Community Survey Years: 2019, 2015, 2015, 2015, 2015, 2014, 2013, 2012, 2017, 2016, 2015, 2015, 2014, 2013, 2012, 2017, 2016, 2017, 2016, 20	*			
	U.S. Department of Commerce	3 or 4 units	4.3%	4.3%	
upper left By default, you will get data for the United States Click Filter to begin the process to select other	Release Notes	5 to 9 units	4.7%	4.7%	
		10 to 19 units	4.5%	4.5%	
	Measuring America's People, Places and Economy	20 or more units	9.7%	9.5%	* •



Select Geography: Topeka city, Kansas



START HERE >

Choose Your Product

- Verify 2019 ACS 1-Year Estimates
 Comparison Profiles from the product drop down menu
- Click Customize
 Table in the upper right

ALL PAGES							
1 Results FILTER DOWNLOAD	COMPARATIVE HOUSING	CHARACTERISTICS					
COMPARATIVE HOUSING CHARACTERISTICS	Survey/Program: American Comm TableID: CP04	unity Survey	Prod	uct: 2019: ACS 1-Year Estimates Compariso	n Profiles	CUSTO	IMIZE 1
Survey/Program: American Community Survey		Topeka city, Kansas					
Years: 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010	Label	2019 Estimate	2010 Connate	2019 - 2018 Statistical Si	2017 Estimate	2019 - 2017 Statistical Si	
Table: CP04	V HOUSING OCCUPANCY						
	➤ Total housing units	60,013	61,592		59,890		
	Occupied housing units	90.1%	88.8%		91.3%		
	Vacant housing units	9.9%	11.2%		8.7%		
	Homeowner vacancy rate	0.8	2.1		2.3		
	Rental vacancy rate	12.5	13.6		7.5	*	
	V UNITS IN STRUCTURE						
	➤ Total housing units	60,013	61,592		59,890		
	1-unit, detached	67.2%	65.7%		66.7%		
	1-unit, attached	6.6%	5.1%		4.1%	*	
	2 units	1.9%	1.9%		2.2%		
Accessibility	3 or 4 units	3.7%	3.5%		4.4%		
Information Quality	5 to 9 units	4.6%	4.4%		4.6%		
FOIA	10 to 19 units	6.7%	6.4%		3.9%	*	
	20 or more units	6.4%	10.4%	*	10.8%	*	
Data Protection and Privacy Policy	Mobile home	3.0%	2.6%		3.3%		
U.S. Department of Commerce	Boat, RV, van, etc.	0.0%	0.0%		0.0%		
Release Notes	V YEAR STRUCTURE BUILT						
	➤ Total housing units	60,013	61,592		59,890		





Customize Your Table: Hide Columns

- Click **Hide** at the top of the table
- Uncheck the boxes for the columns you would like to remove from your view. In this example, we will leave the options for "2019, 2015 and 2019-2015 Statistical Significance" still marked.
- Click **Hide** again at the top of the table

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-	Label	2019 Estimate	2015 Estimate	2019 - 2015 Statistical Si	
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your	✓ Total housing units	60,013	59,486		iiii 2018 Estimate
-	Occupied housing units	90.1%	89.0%		□ III 2019 - 2018 Statistical Significance
	Vacant housing units	9.9%	11.0%		III 1019 - 2017 Statistical Significance
will	Homeowner vacancy rate	0.8	1.9		U16 Estimate
ons for	Rental vacancy rate	12.5	12.5		 □ IIII 2019 - 2016 Statistical Significance □ III 2015 Estimate
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nd	Total housing units	60,013	59,486		
atistical	1-unit, detached 1-unit, attached	67.2%	66.4%		
	2 units	1.9%	2.3%		
still	3 or 4 units	3.7%	4.8%		
	5 to 9 units	4.6%	5.9%		
	10 to 19 units	6.7%	5.1%		
	20 or more units	6.4%	9.1%		
in at	Mobile home	3.0%	2.2%		
table	Boat, RV, van, etc.	0.0%	0.0%		
lane	✓ YEAR STRUCTURE BUILT	1			
	✓ Total housing units	60,013	59,486		





Customize Your Table: Adjust Column Width

 Adjust the column width by dragging left/right in the column header

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		Topeka city, Kansas				
Label		2019 Estimate	2015 Estimate	2019 - 2015 Statistical Significance		
🗸 нос	USING OCCUPANCY					^
~ 1	Total housing units	60,013	59,486	3		
	Occupied housing units	90.1%	89.0%			
	Vacant housing units	9.9%	11.0%			
	Homeowner vacancy rate	0.8	1.9			
	Rental vacancy rate	12.5	12.5			
	TS IN STRUCTURE					
~ 1	Total housing units	60,013	59,486			
	1-unit, detached	67.2%	66.4%			
	1-unit, attached	6.6%	4.2%	*		
	2 units	1.9%	2.3%			
	3 or 4 units	3.7%	4.8%			
	5 to 9 units	4.6%	5.9%			
	10 to 19 units	6.7%	5.1%			
	20 or more units	6.4%	9.1%	*		
	Mobile home	3.0%	2.2%			
	Boat, RV, van, etc.	0.0%	0.0%			
V YEA	AR STRUCTURE BUILT					
~ 1	Total housing units	60,013	59,486			





View Your Results

- The percent of occupied units paying between \$500 and \$999 in gross rent was 56.9% in 2019 not statistically different from 2015. This is already adjusted for inflation.
- Median rent in 2019 was \$1,046 not statistically different from 2015. This, too, is already adjusted for inflation.

	// Search / Tables / CP04				
	COMPARATIVE HOUSING CH	HARACTERISTICS			
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t	Label	2019 Estimate	2015 Estimate	2019 - 2015 Statistical Significance	
	25.0 to 29.9 percent	6.3%	6.7%		
	30.0 to 34.9 percent	1.3%	3.6%		
	35.0 percent or more	6.4%	9.2%		
_	Not computed	102	116		
9	V GROSS RENT				
	 Occupied units paying rent 	21,520	23,315		
t	Less than \$500	14.3%	16.7%		
0,	\$500 to \$999	56.9%	54.9%]
for	\$1,000 to \$1,499	24.0%	19.8%		
	\$1,500 to \$1,999	2.0%	4.5%		
	\$2,000 to \$2,499	1.8%	3.1%		
	\$2,500 to \$2,999	0.0%	0.0%		
	\$3,000 or more	1.0%	1.0%		
	Median (dollars)	824	805		1
	No rent paid	442	611		
	✔ GROSS RENT AS A PERCENT				





Export to Excel

	Q CP04			× search				
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	Topeka city, Kansas				 Select Export⁻ 	lable		
bel	2019 Estimate	2015 Estimate	2019 - 2015 Statistical Significance		 Select Excel Ex 	nort		
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30.0 to 34.9 percent	1.3%	3.6%			Ce la			
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GROSS RENT					Note			
 Occupied units paying rent 	21,520	23,315		cel Export (.xlsx)				
Less than \$500	14.3%	16.7%		V Export				
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\$500 to \$999 \$1,000 to \$1,499 \$1,500 to \$1,999 \$2,000 to \$2,499 \$2,500 to \$2,999 \$3,000 or more	56.9% 24.0% 2.0% 1.8% 0.0%	54.9% 19.8% 4.5% 3.1% 0.0%	1 2 3 HOUSING OCCUPANCY 4 Total housing units 5 Occupied housing units	Topeka city, Ka 2019 Estimate 60,013 90.1%	2015 Estimate 59,486 89.0%	2019 - 2015 Statistical	E	
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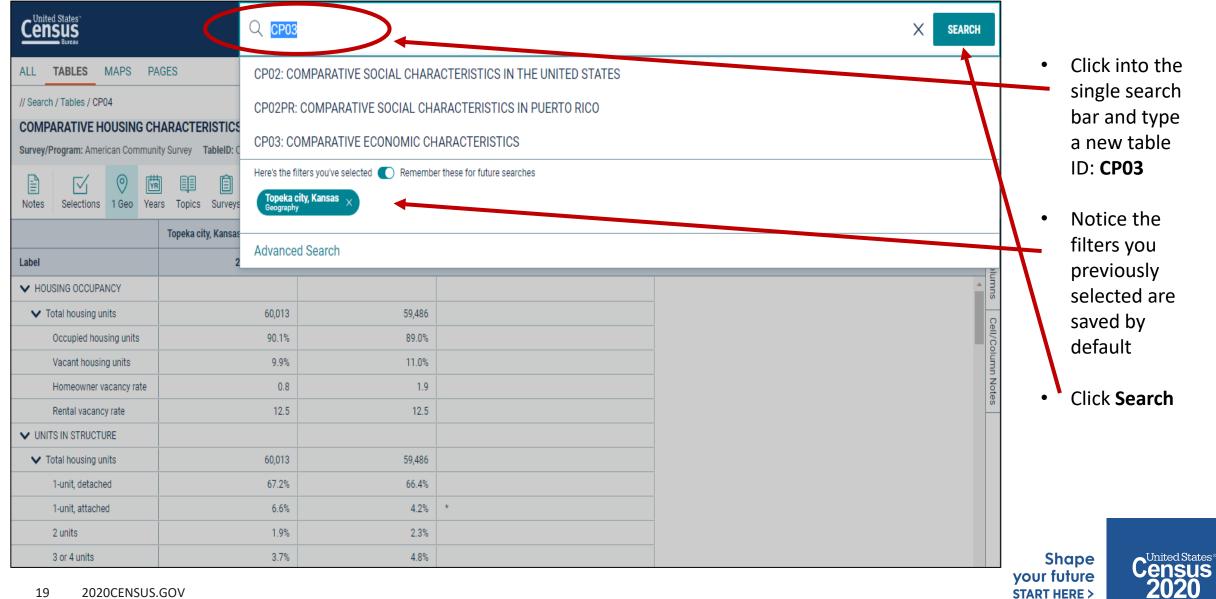
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	Topeka city, Kansas				
Label	2019 Estimate	2015 Estimate	2019 - 2015 Statistical	Significance	<u>o</u>
➤ HOUSING OCCUPANCY					Columns
➤ Total housing units	60,013	59,486			
Occupied housing units	90.1%	89.0%			
Vacant housing units	9.9%	11.0%			lumn
Homeowner vacancy rate	0.8	1.9			Cell/Column Notes
Rental vacancy rate	12.5	12.5			
V UNITS IN STRUCTURE	(0.010	50.400			
Total housing units	60,013	59,486 66.4%			
1-unit, detached 1-unit, attached	6.6%	4.2%	*		
2 units	1.9%	2.3%			
3 or 4 units	3.7%	4.8%			



Change Your Table ID



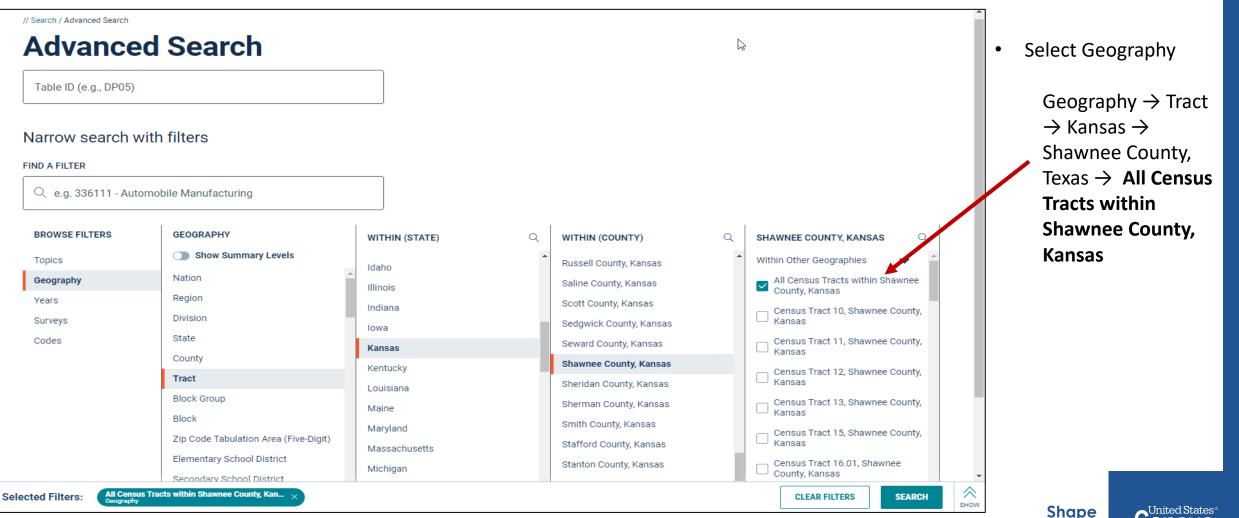
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geographies	COMPARATIVE ECONOMIC CHARACTERISTICS	Tableid: CP03							
geographies	Survey/Program: American Community Survey		Topeka city, Kansas						
	Years: 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010	Label	2019 Estimate	2018 Estimate	2019 - 2018 Statistical Si	S			
	Table: CP03	✓ EMPLOYMENT STATUS				lumns			
		✓ Population 16 years and over	100,906	100,895					
		V In labor force	65.8%	61.7%	*	ell/Co			
		✓ Civilian labor force	65.6%	61.6%	*	olumn			
		Employed	63.2%	58.5%	*	Note			
		Unemployed	2.5%	3.1%		<u>ن</u>			
		Armed Forces	0.2%	0.1%					
		Not in labor force	34.2%	38.3%	*				
		Civilian labor force	66,239	62,156	*				
		Unemployment Rate	3.8%	5.0%					
		✓ Females 16 years and over	53,484	53,154					
	Accessibility	V In labor force	61.2%	59.8%					
	Information Quality	Civilian labor force	61.2%	59.6%					
	FOIA	Employed	59.4%	57.1%					
		 Own children of the householder under 6 years 	8,973	8,798					
	Data Protection and Privacy Policy	All parents in family in labor force	73.6%	77.2%					
	U.S. Department of Commerce	 Own children of the householder 6 to 17 years 	14,844	17,788	*				
	Release Notes	All parents in family in labor force	81.1%	80.0%					
		COMMUTING TO WORK							
	Measuring America's People, Places and Economy	Vorkers 16 years and over	63,427	58,569	*				
		A			Chana	- Unito			





Select Geography: All Census Tracts in Shawnee County, Kansas





data.census.gov Demo

1. Getting Started with Census Data

Example: Population data for Shawnee County, Kansas

2. Comparing Over Time (Searching by Table ID, Customizing View, Saving Results)

Example: Median rent, income, and rent as a percentage of household income over time CP04 and CP03 in Topeka city, Kansas

3. Comparing Across Geographies (Searching by Topic, Mapping, Download)

Example: Population 60 and over for all Census Tracts in Shawnee County, Kansas

4. Business Data (Searching by Industry)

Example: Sales, employees, and number of establishments for accommodations in Topeka, Kansas Metro Area

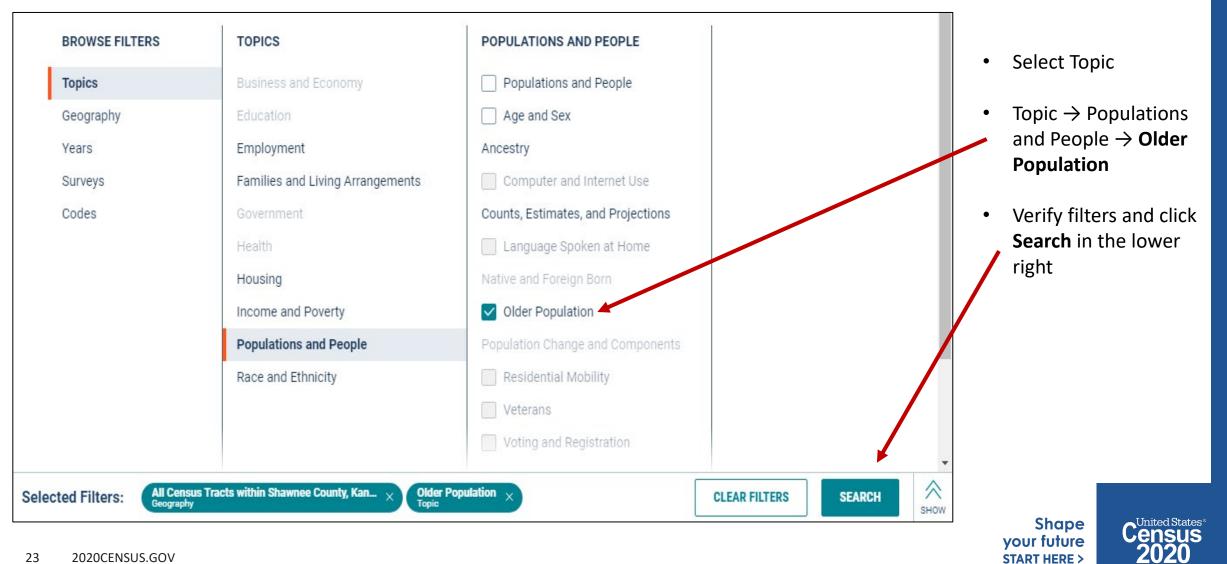
- 5. Can't Find the Estimate You Need? Microdata Access (MDAT)
- 6. **Resource Pages**

Shape your future START HERE >



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Select Topic: Older Population



View Table Results

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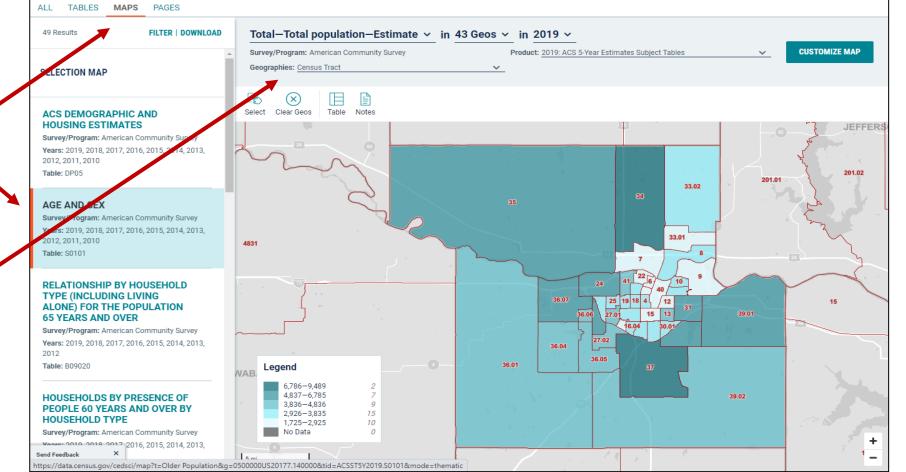
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Click Tables in he upper left	Survey/Program: American Community Survey		Census Tract 4, Shawnee County, k	Cansas						
	Years: 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010		Total		Percent					
	Table: DP05	Label	Estimate	Margin of Error	Estimate					
ind an		80 to 84 years	49	±30	1.4%	-				
stimate that	AGE AND SEX Survey/Program: American Community Survey	85 years and over	10	±11	0.3%					
	Years: 2019, 2018, 2017, 2016, 2015, 2014, 2013,	✓ SELECTED AGE CATEGORIES								
ou would	2012, 2011, 2010	5 to 14 years	439	±168	12.6%					
ke to map	Table: S0101	15 to 17 years	165	±77	4.7%					
		Under 18 years	710	±208	20.3%					
	RELATIONSHIP BY HOUSEHOLD TYPE (INCLUDING LIVING	18 to 24 years	709	±184	20.3%					
	ALONE) FOR THE POPULATION	15 to 44 years	1,806	±249	51.6%					
	65 YEARS AND OVER Survey/Program: American Community Survey	16 years and over	2,924	±285	83.6%					
	Years: 2019, 2018, 2017, 2016, 2015, 2014, 2013,	18 years and over	2,788	±261	79.7%					
	2012	21 years and over	2,562	±245	73.2%					
	Table: B09020	60 years and over	555	±138	15.9%					
		62 years and over	476	±120	13.6%					
	HOUSEHOLDS BY PRESENCE OF PEOPLE 60 YEARS AND OVER BY	65 years and over	386	±105	11.0%					
	HOUSEHOLD TYPE	75 years and over	118	±54	3.4%					
	Survey/Program: American Community Survey Years: 2019, 2018, 2017, 2016, 2015, 2014, 2013,	✓ SUMMARY INDICATORS								
	2012, 2011, 2010	Median age (years)	30.6	±4.7	(X)					
	Table: B11006	Sex ratio (males per 100 fem	121.4	±23.4	(X)					
		Age dependency ratio	45.6	±9.4	(X)					
	HOUSEHOLDS BY PRESENCE OF	Old-age dependency ratio	16.1	±4.8	(X)					
	PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND	Child dependency ratio	29.6	±8.9	(X)					
	HOUSEHOLD TYPE		4							



Navigate to Map

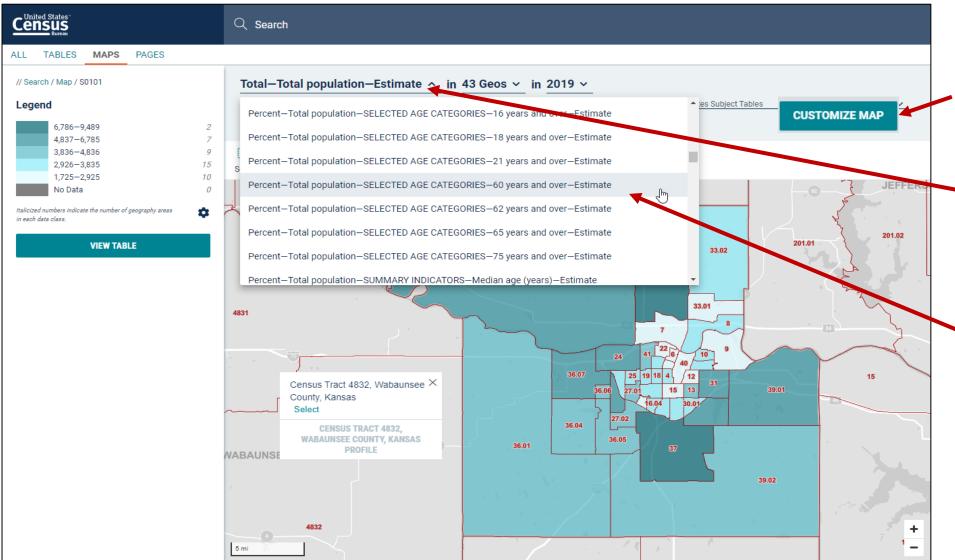
Navigate to the map tab

- Click **Maps** in the upper left
- Click your table of interest
- Verify the map is set to the census tract level, and that it is zoomed to census tracts in the Shawnee County.





Select Your Variable

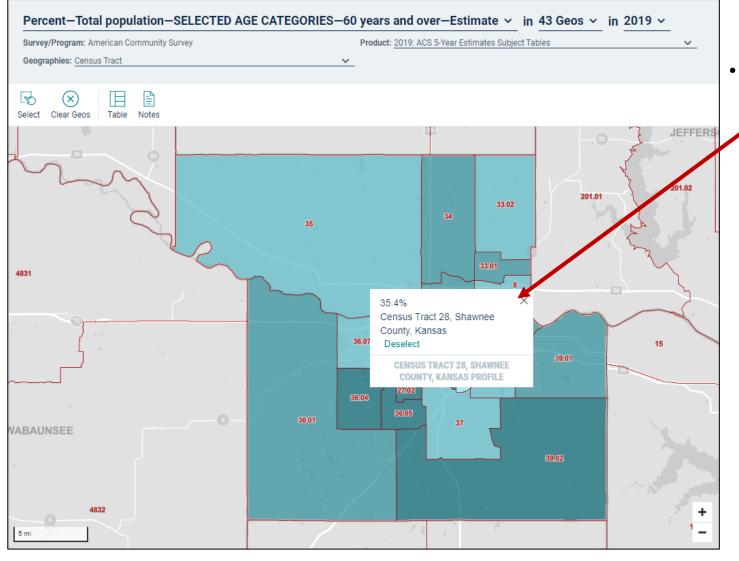


From the Map View

- Click Customize Map
- Select the Data Variable
 dropdown menu and keep
 scrolling to the bottom
 until you've loaded the full
 list
- Find and click the variable that says Percent—Total population—SELECTED AGE CATEGORIES—60 years and over--Estimate



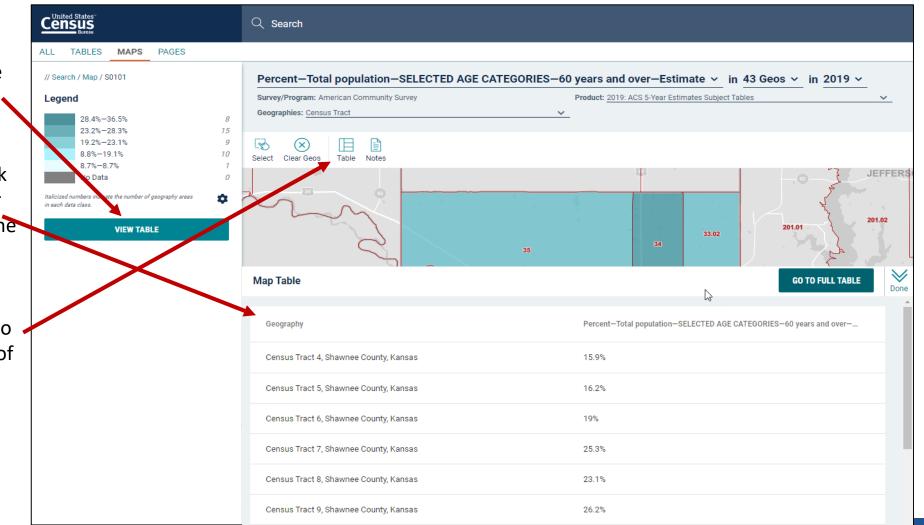
View Map



Click on the census tracts with the darkest shade of blue to see which census tracts have the highest percent of people age 60+



- Click View Table in the left navigation panel
- View table with all of your geographies. Click the column header for your variable to sort the data in ascending or descending order
- Click Go to Full Table to download the full set of data







Download Table

- Click **Download Table** from the Customize _____ Table view
- Verify the years you would like to download
- Click Download

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30 to 34 years 35 to 39 years 40 to 44 years 45 to 49 years 50 to 54 years 55 to 59 years 60 to 64 years		223 214 220 191 255 146 169		e Estimate: 57.5 kB ±115 ±104 ±87 ±80 ±104 ±54 ±86		6.4% 6.1% 6.3% 5.5% 7.3% 4.2% 4.8%		+3.1 +3.1 +2.5 +2.2 +3.0 +1.5 +2.5		108 133 91 91 110 53 96	DOWNLOAD
30 to 34 years 35 to 39 years 40 to 44 years 45 to 49 years 50 to 54 years 55 to 59 years 60 to 64 years 65 to 69 years		223 214 220 191 255 146 169 153		e Estimate: 57.5 kB ±115 ±104 ±87 ±80 ±104 ±104 ±54 ±86 ±71		6.4% 6.1% 6.3% 5.5% 7.3% 4.2% 4.8% 4.8%		+3.1 +3.1 +2.5 +2.2 +3.0 +1.5 +2.5 +2.5 +2.0		108 133 91 91 110 53 96 64	DOWNLOAD
30 to 34 years 35 to 39 years 40 to 44 years 45 to 49 years 50 to 54 years 55 to 59 years 60 to 64 years		223 214 220 191 255 146 169		e Estimate: 57.5 kB ±115 ±104 ±87 ±80 ±104 ±54 ±86		6.4% 6.1% 6.3% 5.5% 7.3% 4.2% 4.8%		+3.1 +3.1 +2.5 +2.2 +3.0 +1.5 +2.5		108 133 91 91 110 53 96	

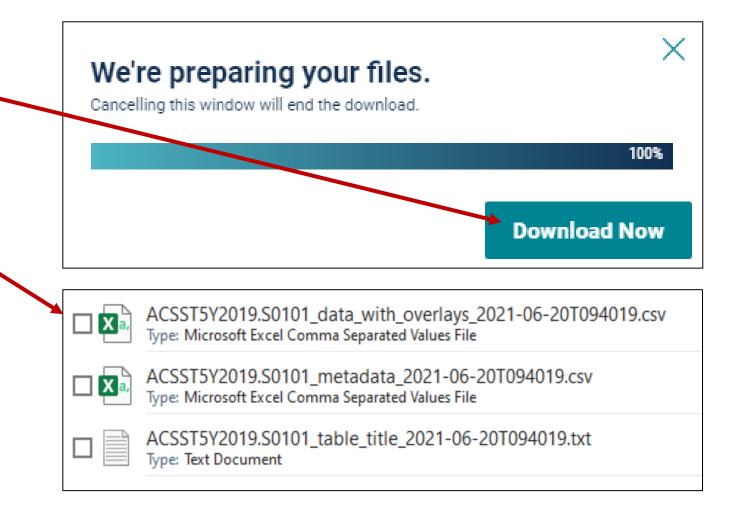


2020



Open File

- Once the status reaches 100%, click
 Download Now
- Open the .zip file and double click the file that has "data with overlays" in the naming convention





View Download

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3	1400000US20177000400	Census Tract 4, Shawnee County, Kansas	3498	334	106	54	206	115	233	109	310	100	564	159	27
4	1400000US20177000500	Census Tract 5, Shawnee County, Kansas	1725	255	110	52	69	44	7	17	70	68	218	113	13
5	1400000US20177000600	Census Tract 6, Shawnee County, Kansas	2091	242	171	83	105	48	171	74	185	103	116	65	14
6	1400000US20177000700	Census Tract 7, Shawnee County, Kansas	2669	370	141	68	179	121	145	103	290	147	132	93	13
7	1400000US20177000800	Census Tract 8, Shawnee County, Kansas	3793	483	192	133	368	163	232	101	245	210	139	107	15
8	1400000US20177000900	Census Tract 9, Shawnee County, Kansas	2790	309	181	71	304	144	149	110	134	79	218	96	26
9	1400000US20177001000	Census Tract 10, Shawnee County, Kansas	3156	400	252	142	90	70	246	162	120	59	182	79	27
10	1400000US20177001100	Census Tract 11, Shawnee County, Kansas	3270	797	210	143	305	244	550	330	91	87	256	123	15
11	1400000US20177001200	Census Tract 12, Shawnee County, Kansas	2248	331	143	78	214	139	410	134	218	109	87	86	8
12	1400000US20177001300	Census Tract 13, Shawnee County, Kansas	4242	541	361	139	392	169	354	196	203	118	363	129	27
13	1400000US20177001500	Census Tract 15, Shawnee County, Kansas	2151	191	227	83	143	50	83	59	135	63	94	43	16 👻
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data.census.gov Demo

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Example: Population data for Shawnee County, Kansas

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Example: Sales, employees, and number of establishments for accommodations in Topeka, Kansas Metro Area

- 5. Can't Find the Estimate You Need? Microdata Access (MDAT)
- 6. Resource Pages



Select NAICS

Using the advanced search

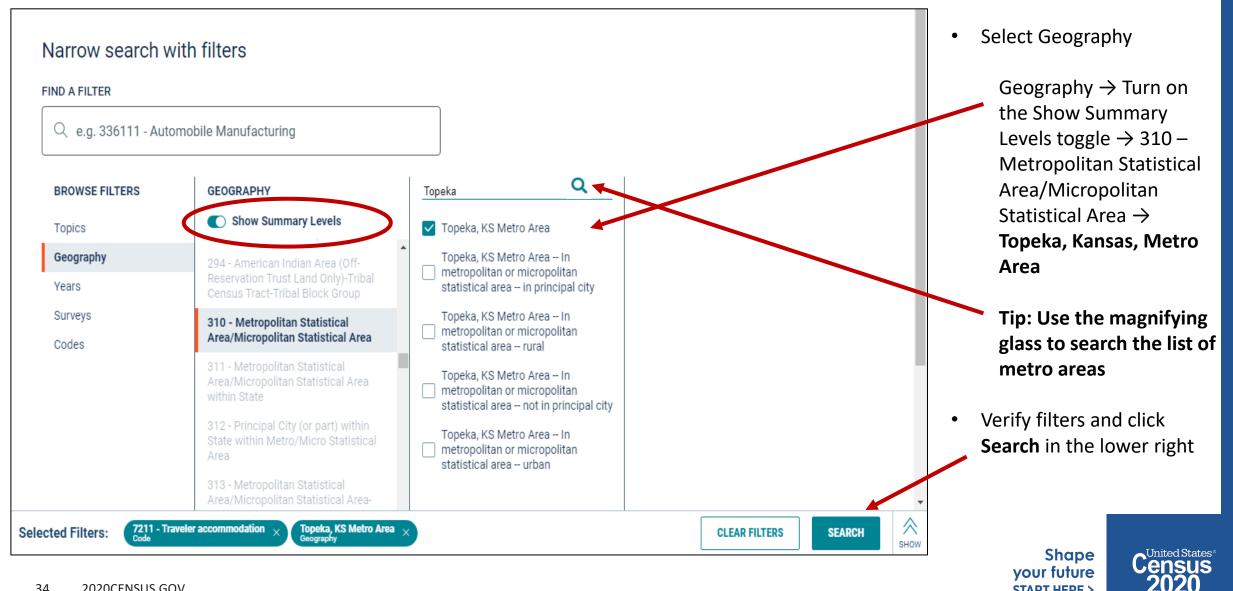
• Select NAICS 7221 – Traveler accommodation

Codes \rightarrow Industry Codes (NAICS) \rightarrow 72 – Accommodation and Food Services \rightarrow 721 – Accommodation \rightarrow 7221 – Traveler accommodation

BROWSE FILTERS	CODES	INDUSTRY CODES (NAICS)	72 - ACCOMMODATION AND FOOD SEL	721 - ACCOMMODATION	7211 - TRAVELER ACCOMMODATION
Topics Geography Years Surveys	Industry Codes (NAICS) Product and Service Codes Commodity Codes Material/Fuel	 61 - Educational services 62 - Health care and social assistance 71 - Arts, entertainment, and recreation 72 - Accommodation and food 	 72 - Accommodation and food services 3-digit NAICS within 72 4-digit NAICS within 72 	 721 - Accommodation 7211 - Traveler accommodation 7212 - RV (recreational vehicle) parks and recreational camps 7213 - Rooming and boarding houses 	 7211 - Traveler accommodation 72111 - Hotels (except casino hotels) and motels 72112 - Casino hotels 72119 - Other traveler
Codes	NAPCS Collection	services	5-digit NAICS within 72	· · · · · · · · · · · · · · · · · · ·	accommodation
		81 - Other services (except public administration)	6-digit NAICS within 72		
		949999 - Other auxiliary	721 - Accommodation		
		 establishments 95 - Auxiliaries, exc corp, subsidiary, & regional managing offices 99 - Industries not classified 	722 - Food services and drinking places		



Select Geography: Topeka, Kansas Metro Area



START HERE >

Choose Table and View Results

				Q Search									
		ALL TABLES MAPS	PAGES										
•	Click Tables in the upper left	49 Results FILTER DOWNLOAD All Sectors: County Business		Survey/Progra	All Sectors: Summary Statistics for the U.S., States, and Selected Geographies: 2017 Survey/Program: Economic Census Year: 2017 TableID: EC1700BASIC Dataset: ECNBASIC2017								
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1. Getting Started with Census Data

Example: Population data for Shawnee County, Kansas

2. Comparing Over Time (Searching by Table ID, Customizing View, Saving Results)

Example: Median rent, income, and rent as a percentage of household income over time CP04 and CP03 in Topeka city, Kansas

3. Comparing Across Geographies (Searching by Topic, Mapping, Download)

Example: Population 60 and over for all Census Tracts in Shawnee County, Kansas

4. Business Data (Searching by Industry)

Example: Sales, employees, and number of establishments for accommodations in Topeka, Kansas Metro Area

5. Can't Find the Estimate You Need? Microdata Access (MDAT)

6. **Resource Pages**





Microdata Access (MDAT)

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E	BETA						
Explore Data							
	Select a	Datas	set & Vintage				
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Microdata Access (MDAT)

- Tool that helps you to create tabulations using Census public use microdata without programming or statistical software
 - data.census.gov/mdat replaced DataFerrett in 2019
 - DataFerrett was decommissioned June 30th
- Phase 1 of development has finished. Continue to work on data migration
- Currently planning Phase 2: Integration with data.census.gov
 - Search
 - Code Base



Tabulated Data vs. Microdata: What's the Difference?

	Louis	Louisiana			
	Estimate	Margin of Error			
✓ Total:	2,020,951	+/-14,211			
✓ Male:	1,029,736	+/-9,995			
\checkmark Management, business, science, and arts occupations:	289,129	+/-6,989			
➤ Management, business, and financial occupations:	126,805	+/-5,330			
▲ Management occupations:	99,359	+/-4,708			
Business and financial operations occupations:	27,446	+/-2,465			
\checkmark Computer, engineering, and science occupations:	57,290	+/-4,110			
Computer and mathematical occupations:	18,459	+/-2,169			
▲ Architecture and engineering occupations:	30,797	+/-3,039			

Aggregated tables for a geography:

"In 2016 in Louisiana, approximately 18,459 males worked in computer and mathematical occupations."

RT	SERIALNO	SPORDER	ST	SEX	OCCP
Ρ	267855	2	22	1	6600
Р	267870	1	22	2	1020
Р	267870	2	22	1	1030
Р	267913	1	22	2	430
Ρ	267913	2	22	1	9620
Ρ	268097	1	22	2	4110
D	268097	2	22	1	6260

Microdata (a set of edited survey responses):

"This male in Louisiana is a web developer."



Microdata Access Basics

- Only use this tool to create tabulations if a pre-tabulated Census table is **NOT** available.
- Only available for large geographies like states and sometimes PUMAs (about 100,000 people)
- Creates tables on the **variable level** so a program or survey data dictionary is handy to know those definitions
 - Most questions we receive are survey/variable questions





data.census.gov Demo

1. Getting Started with Census Data

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2. Comparing Over Time (Searching by Table ID, Customizing View, Saving Results)

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CP04 and CP03 in Topeka city, Kansas

3. Comparing Across Geographies (Searching by Topic, Mapping, Download)

Example: Population 60 and over for all Census Tracts in Shawnee County, Kansas

4. Business Data (Searching by Industry)

Example: Sales, employees, and number of establishments for accommodations in Topeka, Kansas Metro Area

5. Can't Find the Estimate You Need? Microdata Access (MDAT)

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The Census Bureau is the leading source of quality data about the nation's people and economy.

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Latest Releases

Find out the latest news about data.census.gov, the Census API, and the Microdata Access, including the most recent data releases.

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May 27, 2021

May 27, 2021

2019 County Business Patterns (includes Zipcode Business Patterns) data.census.gov & API

May 20, 2021

May 20, 2021

2017 ECON Establishments Using Electronic Devices

data.census.gov & API

May 20, 2021

2017 ECON Hotel Property Type for the U.S. and States data.census.gov & API

Upcoming Releases

Find out what datasets coming soon to data.census.gov, the Census API, and the Microdata Access.

2020 American Community Survey 1-Year Data Products

September 23, 2021

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2020 Decennial Census

September 30, 2021

2020 American Community Survey 1-Year Public Use Microdata Sample October 14, 2021

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Developmental Update

MAY 13, 2021

The purpose of this page is to summarize functionality included in the release of the Census Bureau's developing data dissemination platform at data.census.gov.

Full Release Notes Document

Data.census.gov: Release Notes [871 KB]

Latest Updates

In mid-May, we released the following updates to the site:

- New functionality allows banners to appear at the top of the page when we need to alert you about key updates or major notifications.
- Improved details after running searches in the "Pages" tab of data.census.gov. You will now see the URL for each search result to provide more information that will help you determine if you want to click on that search result.
- Improved details for download size. The site now displays the approximate compressed file size before you download your desired tables.
- · Enhancements to the Geography Profiles including:
 - New featured estimates at the top of the page







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Census Bureau has received to simplify the way c Bureau continues to work on the customer experfor data users to know Census Bureau jargon or p find the data that they need. In the past, prior to t the Census Bureau collected information, process





// Census.gov > Data > What is data.census.gov? > Guidance for D:

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How-to Materials for Using the Census API

Do you have questions on how to use the Census API? Check out our step-by-step guidance to learn how to use the Census API to find the data you need. To learn more about the Census API, and to begin using it to locate data, visit our Census API Developers page.

January 14, 2021

Census Data API User Guide This user guide instructs developers and researchers on how to use the Census Data API to request data from U.S. Census Bureau datasets.

How to Extract Data from the Census API



Video Using the API to Get All Results for an ACS Table In this tutorial, we'll show you how to get data for an entire table from the American

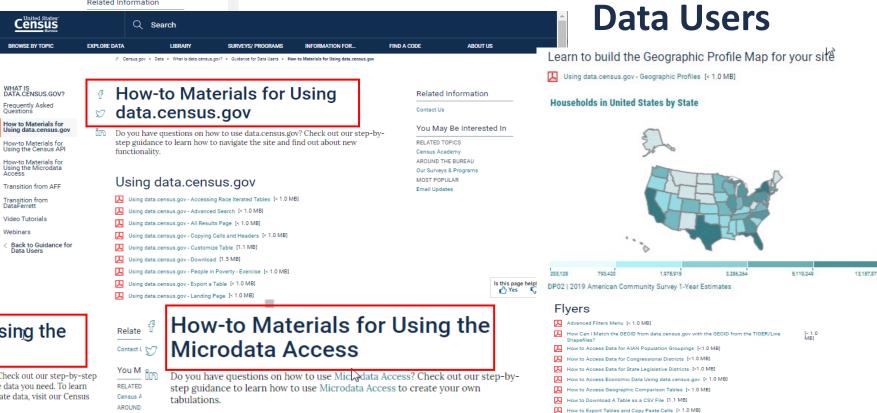
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2018 ACS 1-Vear Data Profiles Community Survey

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custom tables using public use microdata, customize your view, download the data, and provide your feedback.

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Transition from AFF

Transition From American FactFinder ពិភោ

American FactFinder (AFF) was decommissioned and taken offline on March 31, 2020. Data previously released on AFF are now being released on the U.S. Census Bureau's new dissemination platform, data.census.gov. Since we are a developing site, not all the data from AFF have been migrated over to data.census.gov. Below is an overview of our data migration status that will be updated regularly.

Data Availability

What data are available in data.census.gov?

We continue to migrate data from American FactFinder. See a list of datasets currently available in the platform.

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2015-2019 American

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year Pre-Release Webinar

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AFF Data Sets Coming Soon to data.census.gov	Unti	il then, find it	Guidance for Data Users
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What is Microdata Access?

Microdata access on data.census.gov/mdat allows you to create custom tables that are not available in the pre-made tables on data.census.gov.

Transition from DataFerrett

- DataFerrett was decommissioned and taken offline on June 30, 2020. Data previously available on DataFerrett are now being released on the U.S. Census
- Bureau's new dissemination platform, Microdata Access. Since we are a îm developing site, not all the data from DataFerrett have been migrated over to Microdata Access. Below is an overview of our data migration status that will be updated regularly.

Data Availability

M

What data are available in the Microdata Access?

We continue to migrate data from DataFerrett. See a list of datasets currently available in the platform

DataFerrett Data Sets Coming Soon to Microdata Access

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Upcoming Webina

March 30, 2021 **Custom Tabulation Capabilities on** Time: 2:00 - 3:00 p.m. (ET)

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Latest System Updates	enhancements to <u>data.census.gov</u> .
Last month, we released new updates to improve your experience on <u>data.census.gov</u> .	Details
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- Compressed download size
- Geography Profile enhancements
- Fixes to 30 defects

Learn More

A major theme of the release is to provide better information as you work through the platform. This includes new banner functionality to alert you to key updates and critical notifications. For example, when data



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Learn more about the possibilities the mapping feature of data.census.gov has to offer.

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